REPUBLIC OF KENYA

COMPETENCY- BASED MODULAR CURRICULUM

FOR

AGRIPRENEURSHIP

KNQF LEVEL 6
(CYCLE 3)

ISCED PROGRAMME CODE: 0811 554A

TVET CDACC
P.O. BOX 15745-00100 NAIROBI

AGRI-ENTERPRISE STARTING

ISCED UNIT CODE: 0811 454 11A

TVETCDACC UNIT CODE: AG/CU/PN/CR/01/5/MA

Relationship to Occupational Standards

This unit addresses the Unit of Competency: Start agri-enterprise.

Duration of Unit: 150 hours

Unit Description

This unit specifies the competencies required to start an Agri-enterprise. Prepare to start agri-enterprise, implementing agri-enterprise operations, evaluating agri-enterprise and completing starting agri-enterprise.

Summary of learning outcomes

By the end of this unit of learning, the trainee should be able to:

S/No	Learning Outcomes	Duration (Hours)
1.	Prepare to start agri- enterprise	50
2.	Implement Agri- enterprise start up processes	60
3.	Evaluate agri-enterprise start up process	20
4.	Complete starting agri- enterprise	20
	Total	**150**

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Prepare to start agri-enterprise	1.1 Feasibility study 1.2 SWOT analysis 1.3 Value chain analysis 1.4 Business services 1.5 Financial management 1.6 Human resources management 1.7 Legal and regulatory framework 1.8 Production processes 1.9 Enterprise requirements	• Written tests • Oral questions • Third party report
2. Implement agri-enterprise operations	2.1 Human resource requirement 2.2 Production of products and raw materials 2.3 Production process 2.4 Marketing of products 2.5 Financial services 2.6 Business services 2.7 Financial management 2.8 Business records 2.9 Human resources management	• Written tests • Oral questions • Third party report
3. Evaluate agri-enterprise business plan	3.1 Monitoring and evaluation 3.2 Enterprise performance appraisal 3.3 Customer feedback 3.4 Business plan targets 3.5 Operational plans	• Written tests • Oral questions • Third party report
4. Complete starting agri-enterprise	4.1 Activity reporting 4.2 Financial reporting 4.3 Review of plans, strategies or targets 4.4 Product improvement and innovation	• Written tests • Oral questions

Suggested Methods of Instruction

- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play
- Guided questions
- Mentorship program
- Apprenticeship

Recommended Resources

- SWOT
- Feasibility studies
- Business Canvas Model