

ANIMATION SCRIPT WRITING

UNIT CODE: ME/CU/AN/CR/01/5/MA

Relationship to Occupational Standards

This unit addresses the Unit of Competency: create animation script

Duration of Unit: 130 hours

Unit Description

This unit specifies the competencies required to create animation script. It involves formulating animation idea, writing animation synopsis, developing scene treatment, developing character profile and developing animation script.

Summary of Learning Outcomes

Elements	Hours
Formulate animation idea	18
Write animation synopsis	20
Develop scene treatment	26
Develop character profile	22
Develop animation script	44
Total hours	130

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Formulate animation idea	1.1 Introduction to field of animation. 1.2 Meaning of terms in animation. 1.3 Introduction to Traditional animation techniques. 1.4 Introduction to digital animation. 1.5 Animation ideas research. 1.6 Concepts development. 1.7 Inspiration board. 1.8 Narrative and structural framework. 1.9 Animation log-lines. 1.10 Log-lines development 1.11 Log-lines approved.	<ul style="list-style-type: none">• Written tests• Observation• Oral questions• Third party report• Interviewing• Project and report writing

2. Write animation synopsis	2.1 Story structure 2.2.1 Introduction of the story 2.2.2 Story conflict Story resolution 2.2.3 Story ending 2.2 Genres 2.3 Narrative plot development 2.4 Narrative setting 2.5 Writing Animation synopsis	<ul style="list-style-type: none"> • Written tests • Observation • Oral questions • Third party report • Interviewing • Project and report writing
3. Develop scene treatment	3.1 Scene breakdown 3.2 Story sub-plot 3.3 Character dialogues 3.4 Scene action 3.5 Scene setting	<ul style="list-style-type: none"> • Written tests • Observation • Oral questions • Third party report • Interviewing • Project and report writing
4. Develop character profile	4.1 Introduction to animation characters 4.2 Character types 4.3 Character traits 4.4 Character dynamics	<ul style="list-style-type: none"> • Written tests • Observation • Oral questions • Third party report • Interviewing • Project and report writing
5. Develop animation script	5.1 Introduction script writing 5.2 Script writing format 5.3 Script components 5.4 Index cards 5.5 Script Generation 5.6 Draft script 5.7 Final script	<ul style="list-style-type: none"> • Written tests • Observation • Oral questions • Third party report • Interviewing

Suggested Methods of Instruction

- Project
- Demonstration by trainer
- Practice by the trainee
- Discussions
- Direct instruction
- Case study
- Audio –visual aids

Recommended Resources

- Computers
- Internet
- Magazines
- Animation films
- Course books
- Computer software