



**REPUBLIC OF KENYA**

**COMPETENCY BASED CURRICULUM**

**FOR**

**BROADCAST JOURNALISM**

**KNQF LEVEL 6**

**ISCED PROGRAMME CODE; 0321 654B**



**TVET CDACC**  
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**NAIROBI**

## BROADCAST PROGRAMS PRODUCTION

**UNIT CODE:** ME/CU/BJ/CR/01/6/B

### Relationship to Occupational Standards

This unit addresses the unit of competency: produce broadcast programs

**Duration of Unit:** 100hours

### Unit Description

This unit specifies the competencies required to produce broadcast programs. It involves determining broadcast equipment, recording audio programs, producing audio programs, recording video programs; produce video programs and directing broadcast programs

### Summary of Learning Outcomes

1. Determine broadcast equipment
2. Record audio programs
3. Produce audio programs
4. Record video programs
5. Produce video programs
6. Direct broadcast programs

### Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Determine broadcast equipment	<ul style="list-style-type: none"><li>• Meaning of audio production</li><li>• Types of audio productions</li><li>• Scope of audio production</li><li>• Importance of audio production in broadcasting</li><li>• Mixing audio for radio</li><li>• Audio recorders</li><li>• Digital recorders</li></ul>	<ul style="list-style-type: none"><li>• Observation</li><li>• Written tests</li><li>• Assignments</li><li>• Supervised exercises</li></ul>
2. Record audio programs	<ul style="list-style-type: none"><li>• Audio production and recording equipment</li><li>• Sound mixers</li><li>• Sound speakers</li><li>• Audio editing software</li></ul>	<ul style="list-style-type: none"><li>• Observation</li><li>• Written tests</li><li>• Assignments</li><li>• Supervised exercises</li></ul>

3. Produce audio programs	<ul style="list-style-type: none"> <li>• Audio processing</li> <li>• Purpose of sound effects</li> <li>• Audio mixing transitions</li> <li>• Mixing sound effects</li> </ul>	<ul style="list-style-type: none"> <li>• Observation</li> <li>• Written tests</li> <li>• Oral questioning</li> <li>• Assignments</li> <li>• Supervised exercises</li> </ul>
4. Record video programs	<ul style="list-style-type: none"> <li>• Studio acoustics</li> <li>• Sound recording environment</li> <li>• Conventions in audio control</li> <li>• Recording sound from different sources</li> </ul>	<ul style="list-style-type: none"> <li>• Observation</li> <li>• Written tests</li> <li>• Oral questioning</li> <li>• Assignments</li> <li>• Supervised exercises</li> </ul>
5. Produce video programs	<ul style="list-style-type: none"> <li>• Process of video editing</li> <li>• Various types of video editing software</li> <li>• Types of video effects</li> <li>• Video storage and backups</li> <li>• Video commercials presentation</li> <li>• Audio and video production policies and regulations</li> <li>• Challenges of digitalization</li> <li>• Audio and video production</li> <li>• Emerging issues and trends in audio and video production</li> </ul>	<ul style="list-style-type: none"> <li>• Observation</li> <li>• Written tests</li> <li>• Oral questioning</li> <li>• Assignments</li> <li>• Supervised exercises</li> </ul>
6. Direct broadcast programs	<ul style="list-style-type: none"> <li>• Introduction to video production</li> <li>• Types of video production</li> <li>• Scope of video production</li> <li>• Video camera set-up</li> <li>• Micro-phone set up</li> <li>• Lights set-up</li> <li>• Process of directing a</li> </ul>	<ul style="list-style-type: none"> <li>• Observation</li> <li>• Written tests</li> <li>• Oral questioning</li> <li>• Assignments</li> <li>• Supervised exercises</li> </ul>

	<p>video production</p> <ul style="list-style-type: none"> <li>• Art of directing video production</li> </ul>	
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### **Suggested Methods of Instruction**

- Group discussions and presentation
- Demonstration by trainer
- Practical work by trainee
- Exercises

### **Recommended Resources**

- Wireless microphones
- Video cameras
- Tablets
- Smart phones
- Laptops
- SD cards and card readers
- TFT screens
- Drone cameras
- Recorders