

061306T4CSC

COMPUTER SCIENCE LEVEL 6

ICT/OS/CS/CR/11/6/A

Understand Graphic Design

Nov/Dec 2024



**TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION
COUNCIL (TVET CDACC)**

PRACTICAL ASSESSMENT

TIME: 2 HOURS

INSTRUCTIONS TO THE CANDIDATE

1. You are required to perform the following task:

Task: Design a business card that effectively communicates

2. You are provided with the following resources:

- i) *Computer installed with a Graphics software such as Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Paint.net, Ms Publisher or Corel draw*
- ii) *1 Glossy Paper*
- iii) *Access to a Color printer*

TASK

Design a business card that effectively communicates your contact information and brand identity as given below:

- a. The Business card should at least include the following Details:
 - i) **Name:** (write your name)
 - ii) **Title:** Freelance Graphic Designer
 - iii) **Company:** Spider Studios
 - iv) **Company logo**
 - v) **Phone:** (write your number)
 - vi) **Email:** (write your email address)
 - vii) **Website:** www.spiderstudios.com
 - viii) **Address:** (write your physical address)
- b. Design Requirements:
 - i) **Size:** Standard business card size (3.5" x 2" or 90mm x 50mm).
 - ii) **Color Scheme:** Use a professional color palette (choose up to three colors).
 - iii) **Typography:** Choose fonts that are professional and easy to read. *Use no more than two different fonts.*
 - iv) **Elements to include:**
 - Name and title
 - Company name and logo (you can create a simple logo of your choice)
 - Contact information (phone, email, website, address)
 - Optional: Social media handles or additional graphic elements
 - v) **Shape:** Use the appropriate shape of your choice.
 - vi) **Layers:** Create appropriate layers.
- c. Save the final design as a PDF.
- d. Print the business card on the glossy paper provided.

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