



REPUBLIC OF KENYA

COMPETENCY BASED CURRICULUM

FOR

BROADCAST JOURNALISM

KNQF LEVEL 6

ISCED PROGRAMME CODE; 0321 654B



TVET CDACC
P.O. BOX 15745-00100
NAIROBI

INVESTIGATIVE JOURNALISM

UNIT CODE: ME/CU/BJ/CR/08/6/B

Relationship to Occupational Standards

This unit addresses the unit of competency: Carry out Investigative Journalism

Duration of Unit: 120 Hours

Unit Description

This unit specifies the competencies required to carry out investigative journalism. It involves determining investigative topic, determining investigative news sources, applying investigative techniques, carrying out investigative journalism, preparing in-depth copy, preparing promotional content.

Summary of Learning Outcomes

1. Determine investigative topic
2. Determine investigative news sources
3. Apply investigative techniques
4. Carry out investigative journalism
5. Prepare in-depth copy
6. Prepare promotional content

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Determine investigative topic	<ul style="list-style-type: none">• Public interest on the issue is established based on topic• Channels of digging out information are determined based on organizational structures• Sources of investigative story are selected based on the topic• Investigative topic is selected based on organizational guidelines• Qualities of investigative journalist	<ul style="list-style-type: none">• Observation• Written tests• Assignments• Supervised exercises

<p>2. Determine investigative news sources</p>	<ul style="list-style-type: none"> • Types of investigative sources • primary investigative news sources • secondary investigative news sources • Information extraction process 	<ul style="list-style-type: none"> • Observation • Written tests • Assignments • Supervised exercises
<p>3. Apply investigative techniques</p>	<ul style="list-style-type: none"> • Investigative interviewing techniques • Investigative subterfuge techniques 	<ul style="list-style-type: none"> • Observation • Written tests • Oral questioning • Assignments • Supervised exercises
<p>4. Carry out investigative journalism</p>	<ul style="list-style-type: none"> • Nature of sources of investigative reporting • Types of sources of investigative resources • Interviewing skills for investigative reporting • Methods of protection of sources • Investigative story 	<ul style="list-style-type: none"> • Observation • Written tests • Oral questioning • Assignments • Supervised exercises
<p>5. Prepare in-depth copy</p>	<ul style="list-style-type: none"> • Meaning of in-depth reporting • Importance of in depth reporting • Characteristics of in depth reporting • Process of in depth reporting • Challenges of in depth reporting • Effects of in depth reporting • Paper trail in depth reporting • Type of lead Investigative 	<ul style="list-style-type: none"> • Observation • Written tests • Oral questioning • Assignments • Supervised exercises

6. Prepare promotional content	<ul style="list-style-type: none"> • Channels of promotion • Promotional videos • blurbs and teasers 	<ul style="list-style-type: none"> • Observation • Written tests • Oral questioning • Assignments • Supervised exercises
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Suggested Methods of Instruction

- Group discussions and presentation
- Demonstration by trainer
- Practical work by trainee
- Exercises

Recommended Resources

- Wireless microphones
- Video cameras
- Tablets
- Smart phones
- Laptops
- SD cards and card readers
- TFT screens
- Drone cameras
- Recorders