



REPUBLIC OF KENYA

COMPETENCY BASED CURRICULUM

FOR

BROADCAST JOURNALISM

KNQF LEVEL 6

ISCED PROGRAMME CODE; 0321 654B



TVET CDACC
P.O. BOX 15745-00100
NAIROBI

PHOTOJOURNALISM

UNIT CODE: ME/CU/BJ/CR/09/6/B

Relationship to Occupational Standards

This unit addresses the unit of competency in practice photojournalism

Duration of Unit: 130 hours

Unit Description

This unit specifies the competencies required to practice photojournalism. It involves determining equipment and techniques in photography, determining photography for media platforms, shooting digital photography, writing photo captions and editing perceptive photos

Summary of Learning Outcomes

1. Determine equipment and techniques in photography
2. Determine photography for media and platforms
3. Shoot digital photography
4. Writing photo captions
5. Edit perceptive photo

Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Determine equipment and techniques in photography	<ul style="list-style-type: none">• Introduction to photojournalism• History of photojournalism• Nature of photography for journalism• Importance of photography in journalism• Principles of photography• Types of photography• Types of photography equipment• Functions of photography equipment• Photography techniques	<ul style="list-style-type: none">• Observation• Written tests• Assignments• Supervised exercises
2. Determine photography for media platforms	<ul style="list-style-type: none">• Purpose of photography in media• Photography for different media platforms	<ul style="list-style-type: none">• Observation• Written tests• Assignments• Supervised exercises

	<ul style="list-style-type: none"> • Characteristics of photography for use in different media • Choosing photography for different media platforms 	
3. Shoot digital photography	<ul style="list-style-type: none"> • Basics of digital photography • Photo composition • Shooting techniques • shooting logistics • Impact photography 	<ul style="list-style-type: none"> • Observation • Written tests • Oral questioning • Assignments • Supervised exercises
4. Writing photo captions	<ul style="list-style-type: none"> • Meaning of captions • Types of captions • Purpose of captions • Principles of writing captions • Qualities of good captions 	<ul style="list-style-type: none"> • Observation • Written tests • Oral questioning • Assignments • Supervised exercise
5. Edit perceptive photo	<ul style="list-style-type: none"> • Importance of photo editing • Types of photo editing software • Choosing photo editing software • Manipulation of photos using photo editing software 	<ul style="list-style-type: none"> • Observation • Written tests • Oral questioning • Assignments • Supervised exercises

Suggested Methods of Instruction

- Group discussions and presentation
- Demonstration by trainer
- Practical work by trainee
- Exercises

Recommended Resources

- Wireless microphones
- Video cameras
- Tablets
- Smart phones
- Laptops
- SD cards and card readers
- TFT screens
- Drone cameras
- Recorders