**REPUBLIC OF KENYA**


**COMPETENCY- BASED MODULAR CURRICULUM**


**FOR**


**AGRIPRENEURSHIP**


**KNQF LEVEL 6**
**(CYCLE 3)**


**ISCED PROGRAMME CODE: 0811 554A**



**TVET CDACC**
**P.O. BOX 15745-00100 NAIROBI**

# SMALL AGRI-ENTERPRISE OPERATION

**ISCED UNIT CODE:** 0811354 07A

**TVETCDACC UNIT CODE:** AG/CU/PN/CR/02/4/MA

**Relationship to Occupational Standards**
This unit addresses the Unit of Competency: Operate a small agri-enterprise.

**Duration of Unit: 40 hours**

**Unit Description**
This unit specifies the competencies required to operate a small agri-enterprise. It involves developing an entrepreneurial culture, preparing to start agrienterprise, operating a small business, assessing agri-enterprise start up and operational processes and completing starting agri enterprise

**Summary of learning outcomes**

By the end of this unit of learning, the trainee should be able to:

| S/No | Learning Outcomes | Duration (Hours) |
|------|-------------------|------------------|
| 1. | Develop agripreneural culture | 6 |
| 2. | Prepare to start agri-enterprise | 4 |
| 3. | Implement Agri-enterprise start up processes | 6 |
| 4 | Operate a small business | 6 |
| 5. | Assess agri-enterprise start up and operational processes | 6 |
| 6. | Complete starting agri enterprise | 12 |
| | **Total** | **50** |

**Learning Outcomes, Content and Suggested Assessment Methods**

| Learning Outcome | Content | Suggested Assessment Methods |
|---|---|---|
| 1. Develop agripreneural culture | 1.1 Concept of Agripreneurship<br>1.2 Common terminologies in Agripreneurship<br>1.3 Agripreneurship in National development<br>1.4 Agripreneurship and employment creation<br>1.5 Formal and informal employment<br>1.6 Agripreneural culture<br>    ▪ Attitude<br>    ▪ Innovation<br>    ▪ Risk taker<br>1.7 How, why, when and who to be an agripreneural<br>1.8 Habits that promote agripreneural<br>1.9 History and development of Agripreneurship<br>1.10 Factors that inhibits Agripreneurship<br>1.11 Managing factors that inhibit Agripreneurship development | • Written tests<br>• Oral questions<br>• Third party reports |
| 2. Prepare to start agri-enterprise | 2.1 Types of agripreneurs and characteristics<br>2.2 Identification of **sources of business ideas and** generation of business ideas<br>2.3 Evaluation of business opportunities<br>2.4 Match competencies with business opportunity | • Written tests<br>• Oral questions<br>• Third party reports |
| 3. Implement Agri-enterprise start up processes | 3.1 Factors to consider when starting a small business<br>3.2 Forms of business ownership<br>3.3 Procedure of starting a small business<br>3.4 Challenges faced when starting a small business<br>3.5 Resource requirements for a small business<br>3.6 Business life cycle | • Written tests<br>• Oral questions |
| 4. Operate a small business | 4.1 Definition of terms<br>4.2 Maintenance of small business records<br>4.3 Set up of business support services | • Written tests |

| | | |
|---|---|---|
| | 4.4 Effect of marketing activities<br>4.5 Running of small business resources<br>4.6 Record keeping of small business<br>4.7 Application of word processing concepts<br>4.8 Application of basic computer software and emerging trends and concerns | • Oral questions<br>• Third party reports |
| 5. Assess agri-enterprise start up and operational processes | 5.1 Assesment of Agripreneural start up operating processes<br>5.2 Review of Agripreneural Operating processes | • Written tests<br>• Oral questions |
| 6. Complete starting agri-enterprise | 6.1 Preparation of Agripreneural start up and operational report | • Written tests<br>• Oral questions<br>• Third party reports |

**Suggested Methods of instruction**
- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play
- Guided questions
- Case studies
- Mentorship program
- Apprenticeship

- **Recommended Resources for 25 Trainees**

| Category/Item | Quantity | Recommended ratio<br><br>(Item: Trainee) |
|---|---|---|
| Desktop computers/laptops | 25 | 1:1 |
| Internet connection | | |

| | | |
|---|---|---|
| Projector | 1 | 1:25 |
| Printer | 1 | 1:25 |
| Mobile phones | 1 | 1:25 |
| Sample Business records | 1 | 1:25 |
| Case studies | 1 | 1:25 |