



**REPUBLIC OF KENYA**

**COMPETENCY- BASED MODULAR CURRICULUM**

**FOR**

**AGRIPRENEURSHIP**

**KNQF LEVEL 5  
(CYCLE 3)**

**ISCED PROGRAMME CODE: 08110454A**



**TVET CDACC  
P.O. BOX 15745-00100  
NAIROBI**

## SMALL AGRI-ENTERPRISE OPERATION

**ISCED UNIT CODE:** 0811454 07A

**TVETCDACC UNIT CODE:** AG/CU/PN/CR/02/4/MA

### Relationship to Occupational Standards

This unit addresses the Unit of Competency: Operate a small agri-enterprise.

**Duration of Unit: 50 hours**

### Unit Description

This unit specifies the competencies required to operate a small agri-enterprise. It involves developing an entrepreneurial culture, preparing to start agri-enterprise, operating a small business, assessing agri-enterprise start up and operational processes and completing starting agri enterprise

### Summary of learning outcomes

By the end of this unit of learning, the trainee should be able to:

S/No	Learning Outcomes	Duration (Hours)
1.	Develop agripreneurial culture	6
2.	Prepare to start agri-enterprise	4
3.	Implement Agri-enterprise start up processes	6
4	Operate a small business	6
5.	Assess agri-enterprise start up and operational processes	6
6.	Complete starting agri enterprise	12
<b>Total</b>		<b>50</b>

## Learning Outcomes, Content and Suggested Assessment Methods

Learning Outcome	Content	Suggested Assessment Methods
1. Develop agripreneural culture	1.1 Concept of Agripreneurship 1.2 Common terminologies in Agripreneurship 1.3 Agripreneurship in National development 1.4 Agripreneurship and employment creation 1.5 Formal and informal employment 1.6 Agripreneural culture <ul style="list-style-type: none"> <li>▪ Attitude</li> <li>▪ Innovation</li> <li>▪ Risk taker</li> </ul> 1.7 How, why, when and who to be an agripreneural 1.8 Habits that promote agripreneural 1.9 History and development of Agripreneurship 1.10 Factors that inhibits Agripreneurship 1.11 Managing factors that inhibit Agripreneurship development	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> <li>• Third party reports</li> </ul>
2. Prepare to start agri-enterprise	2.1 Types of agripreneurs and characteristics 2.2 Identification of <b>sources of business ideas and</b> generation of business ideas 2.3 Evaluation of business opportunities 2.4 Match competencies with business opportunity	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> <li>• Third party reports</li> </ul>
3. Implement Agri-enterprise start up processes	3.1 Factors to consider when starting a small business 3.2 Forms of business ownership 3.3 Procedure of starting a small business 3.4 Challenges faced when starting a small business 3.5 Resource requirements for a small business 3.6 Business life cycle	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> </ul>

4. Operate a small business	4.1 Definition of terms 4.2 Maintenance of small business records 4.3 Set up of business support services 4.4 Effect of marketing activities 4.5 Running of small business resources 4.6 Record keeping of small business 4.7 Application of word processing concepts 4.8 Application of basic computer software and emerging trends and concerns	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> <li>• Third party reports</li> </ul>
5. Assess agri-enterprise start up and operational processes	5.1 Assessment of Agripreneurial start up operating processes 5.2 Review of Agripreneurial Operating processes	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> </ul>
6. Complete starting agri-enterprise	6.1 Preparation of Agripreneurial start up and operational report	<ul style="list-style-type: none"> <li>• Written tests</li> <li>• Oral questions</li> <li>• Third party reports</li> </ul>

**Suggested Methods of instruction**

- Demonstration by trainer
- Field trips
- Discussions
- Direct instruction
- Role play
- Guided questions
- Case studies
- Mentorship program
- Apprenticeship

**Recommended Resources for 25 Trainees**

Category/Item	Description/specification	Quantity	Recommended ratio (item: Trainee)
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Desktop computers/laptops		25	1:1
Internet connection			
Projector		1	1:25
Printer		1	1:25
Mobile phones		1	1:25
Sample Business records		1	1:25
Case studies		1	1:25